

DEER LODGE DANCE HALL
PRESENTS



• THE •
ROARING
TWENTIES

09.29.2022

HONOURARY CHAIR
NICK LOGAN

SPONSORSHIP PACKAGE

EVENT CHAIR
KRISTIE PEARSON



DEER LODGE CENTRE
FOUNDATION

SEPTEMBER 29, 2022

“MAIN STREET” IN THE HEART OF DEER LODGE CENTRE

Deer Lodge Dance Hall Presents ‘The Roaring Twenties’ will electrify the halls of Deer Lodge Centre, bringing a night of dance, food, and fun that will forever impact the lives of our veterans and residents.

We’re introducing 1920s glamour with the **Ron Paley Big Band** to help us swing dance the night away. Food stations with food by **Chef Ben Kramer**, wine, cocktails, beer, and scotch tasting stations will ensure that our guests leave happy and well fed.

With an expected attendance of 300, this soon-to-be-annual event is destined to become a signature gala, one that we know our friends and supporters will look forward to year after year.

BE PART OF A MAGICAL EVENING

Deer Lodge Centre Foundation was established in 1990 to raise awareness and funds for programs, services, and research at Deer Lodge Centre. Deer Lodge Centre is a progressive 418 bed long-term care and rehabilitation facility providing a variety of in-patient, out-patient and outreach programs to the community.

This event will expand our reach, helping us to greatly enrich the lives of the veterans and civilian residents who call Deer Lodge home or access our services.

Join us as a sponsor, and make a real difference in the lives of so many who are in our care.

CASH DONATIONS: A charitable tax receipt will be issued for donations over \$20. Donors will be recognized in the event program.

INDIVIDUAL TICKETS: \$250 with a partial tax receipt.

GOOD TO KNOW: A corporation may deduct 100% of a sponsorship fee as a business expense under Section 18 of the Income Tax Act. All sponsors will become members of the **Deer Lodge Centre Caring Circle**.

TO BE APART OF THIS EXCITING AND LIFE-CHANGING EVENT PLEASE CONTACT:



NICOLE LATOURELLE

Executive Director, Deer Lodge Centre Foundation

204.272.8911 | nlatourelle@deerlodgefoundation.ca

SPONSORSHIP PACKAGES

DIVISION (TITLE) SPONSOR - \$10,000

- A **FULL-PAGE** ad in the evening program distributed to all attendees.
- Company logo included:
 - in all promotional materials including print (Winnipeg Free Press).
 - on all event promotional signage.
 - as a corporate highlight during evening program (verbal recognition).
 - on screen throughout the evening.
- 10 complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions on all platforms (Facebook, Instagram, Twitter).
- Mention in event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.
- A special private tour of Deer Lodge Centre at a convenient time.

BRIGADE (BAND) SPONSOR - \$8,500

- A **HALF-PAGE** ad in the evening program distributed to all attendees.
- Company logo included:
 - on all event promotional signage.
 - as a corporate highlight during evening program (verbal recognition).
 - on screen throughout the evening.
- 10 complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions on all platforms (Facebook, Instagram, Twitter).
- Mention in the event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.

MESS HALL (FOOD) SPONSOR - \$7,500

- Mentioned in the evening program.
- Corporate logo included:
 - on all event promotional signage.
 - as a corporate highlight during evening program (verbal recognition).
 - on screen throughout the evening.
- 10 complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions on all platforms (Facebook, Instagram, Twitter).
- Mention in the event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.

REGIMENT (ENTERTAINMENT) SPONSOR - \$5,000

- Company logo included:
 - on all event promotional signage.
 - as an acknowledgment on screen throughout the evening.
- 10 complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions on all platforms (Facebook, Instagram, Twitter).
- Mention in the event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.

BATALLION (DÉCOR) SPONSOR - \$5,000

- Company logo included:
 - on all event promotional signage.
 - as an acknowledgment on screen throughout the evening.
- 10 complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions on all platforms (Facebook, Instagram, Twitter).
- Mention in the event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.

PLATOON (LOUNGE) SPONSOR - \$3,500 • SOLD!

- Company logo included:
 - as an acknowledgment on screen throughout the evening.
- Eight complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions on all platforms (Facebook, Instagram, Twitter).
- Mention in the event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.

SQUAD (IN LIEU OF A TABLE) SPONSOR - \$2,000

- Company logo included:
 - as an acknowledgment on screen throughout the evening.
- Six complimentary tickets to the event.
- Listing in 2022 annual report.
- Mention in the event press release.
- A thank you in the Winnipeg Free Press post event.
- Company logo on the Deer Lodge Centre Foundation website.

GIFT IN KIND SPONSORSHIPS

— SPIRITS SPONSOR (WINE, SCOTCH, CRAFT BEER, OTHER) - \$2,500 —

- Company logo included:
 - as an acknowledgment on screen throughout the evening.
- Brand activation opportunity at event (product used at the event).
- Listing in 2022 annual report.
- Social media mentions.
- Company logo on the Deer Lodge Centre Foundation website.

— AUDIO VISUAL SPONSOR - \$2,500 —

- Company logo included:
 - as an acknowledgment on screen throughout the evening.
- Six complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions.
- Company logo on the Deer Lodge Centre Foundation website.
- Mention in the event press release.

— PRINT SPONSOR - \$2,500 —

- Company logo included:
 - as an acknowledgment on screen throughout the evening.
- Six complimentary tickets to the event.
- Listing in 2022 annual report.
- Social media mentions.
- Company logo on the Deer Lodge Centre Foundation website.
- Mention in the event press release.

— SPONSOR TICKETS - STARTING AT \$250 —

Want to support the event but are unable to attend? We can donate your tickets to a member of the military, a Veteran, or a Deer Lodge Centre Patient or resident.



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