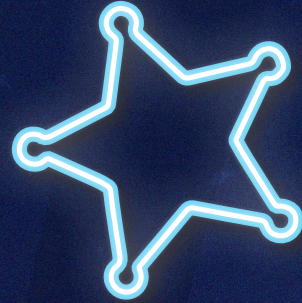




DEER LODGE DANCE HALL PRESENTS



A NIGHT IN

NASHVILLE



SPONSORSHIP PACKAGE | 10.3.2024

OCTOBER 3, 2024

For more than 100 years, Deer Lodge Centre has helped thousands of Manitobans live better lives by providing a broad range of programs and services. We strive to meet the health and wellness needs of our community, including long-term care and chronic care, rehabilitation services, outreach programs in geriatric mental health, respiratory therapy, and more.

COME HOLLER AND SWALLER AT DEER LODGE CENTRE

Deer Lodge Dance Hall Presents “A Night in Nashville” promises to be a western-themed gala you’ll never forget with spectacular auctions, scrumptious food, great entertainment and dancing that will forever impact the lives of our Veterans, patients and residents.

With the help of generous sponsors and community leaders like you, we’re returning to our centre’s Main Street stompin’ grounds and making Dance Hall one of the most anticipated events of 2024 by showing you an evening like no other.

PROFILE YOUR COMMUNITY LEADERSHIP

What better way to define your organization than through charitable giving?

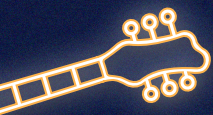
Leaders in business and philanthropy from our community chose to support our Dance Hall event in 2023. Here is your opportunity to join by supporting Deer Lodge Centre and the Manitobans who rely on Deer Lodge Centre for first-rate care in areas like dementia, chronic care and bariatrics.

Beyond the sponsorship options outlined below, we would be happy to customize a package that meets the specific needs of you or your organization. We look forward to working with you to make Dance Hall 2024 one for the ages.

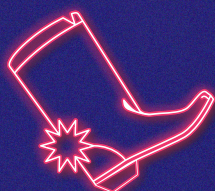
Join us as a sponsor and make a real difference in the lives of so many who are in our care.

Enjoy a night in Nashville, Deer Lodge-style, and get honky tonkin’!

TO BE A PART OF THIS EXCITING AND LIFE-CHANGING EVENT PLEASE CONTACT:
Nicole LaTourelle | nlatourelle@deerlodgefoundation.ca | 204.272.8911



DEER LODGE DANCE HALL 2024



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR- \$10,000 (ONE OPPORTUNITY AVAILABLE)

BE OUR TOP SPONSOR AND PROUDLY SUPPORT DEER LODGE CENTRE!

- Complimentary tickets for 14 guests.
- Welcome paragraph, half-page colour ad and prominent logo recognition in event program.
- Prominent company logo placement on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Emcee sponsorship recognition and thank-you at event.
- Sponsorship recognition on DLC Portage Avenue sign.
- Option to provide pull-up banner to be displayed at event.
- Opportunity to provide promotional gift items to guests and prize for silent auction.
- A special private tour of Deer Lodge Centre at a convenient time (subject to provincial health regulations).

FOOD SPONSOR - \$5,000 (TWO OPPORTUNITES AVAILABLE)

SPONSOR OUR EVENING OF UNFORGETTABLE SOUTHERN FOOD, AND WE'LL MAKE SURE EVERYONE GETS THEIR FILL!

- Prominent corporate logo recognition at food stations and on menus.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.
- Sponsorship recognition on DLC Portage Avenue sign.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

ENTERTAINMENT SPONSOR - \$5,000 (TWO OPPORTUNITIES AVAILABLE)

GET THE CROWD BOOT-SCOOTIN' AND DO-SI-DO-IN'!

- Prominent corporate logo recognition as Entertainment Sponsor at event.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page colour ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.
- Sponsorship recognition on DLC Portage Avenue sign.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

AMBIENCE SPONSOR - \$5,000 (TWO OPPORTUNITIES AVAILABLE)

HELP TRANSFORM DEER LODGE'S MAIN STREET INTO A NASHVILLE-WORTHY HONKY TONK!

- Prominent corporate logo recognition as Ambience Sponsor at event.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page colour ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.
- Sponsorship recognition on DLC Portage Avenue sign.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

SPONSORSHIP OPPORTUNITIES

VALET PARKING SERVICE - \$5,000 (ONE OPPORTUNITY AVAILABLE)

HELP US WRANGLE SOME MUSTANGS AND CONNECT DIRECTLY WITH EVERY GUEST IN THIS SPECIAL, UNIQUE WAY!

- Prominent corporate logo recognition in Guest Valet Parking Service area.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page colour ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.
- Sponsorship recognition on DLC Portage Avenue sign.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

SOUND, LIGHTING & PRODUCTION SPONSOR - \$3,500 (ONE OPPORTUNITY AVAILABLE)

LIGHT UP OUR MAIN STREET WITH THE SIGHTS AND SOUNDS OF THE COUNTRY MUSIC CAPITAL!

- Complimentary tickets for eight (8) guests.
- Prominent corporate logo recognition as Sound, Lighting and Production Sponsor at event.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

AUCTION SPONSOR - \$3,500 (ONE OPPORTUNITY AVAILABLE)

BE FEATURED PROMINENTLY IN ONE OF THE BUSIEST AREAS OF DANCE HALL!

- Prominent corporate logo recognition on all Auction Alley signage.
- Complimentary tickets for eight (8) guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Opportunity to provide promotional gift items to guests.

RAFFLE SPONSOR- \$3,500 (ONE OPPORTUNITY AVAILABLE)

SPONSOR A VARIETY OF ROUSIN' RAFFLES WITH PLUM PRIZES FOR GUESTS!

- Prominent corporate logo recognition on all raffle signage.
- Complimentary tickets for eight (8) guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

PHOTO AREA SPONSOR- \$3,500 (ONE OPPORTUNITY AVAILABLE)

PROVIDE GUESTS A UNIQUE BACKDROP FOR CANDID, MEMORABLE PHOTOS!

- Prominent corporate logo recognition on photo area signage at event.
- Complimentary tickets for eight (8) guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

SPONSORSHIP OPPORTUNITIES

WINE SPONSOR - \$3,500 (ONE OPPORTUNITY AVAILABLE)

HELP OUR GUESTS TIP A GLASS IN SUPPORT OF DEER LODGE CENTRE!

- Prominent corporate logo recognition as Wine Sponsor at event.
- Complimentary tickets for eight (8) guests.
- Opportunity for product promotion and giveaways on-site.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Emcee sponsorship recognition and thank-you at event.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

TRAILBLAZER SPONSOR - \$3,500 (MULTIPLE OPPORTUNITIES AVAILABLE)

ROUND UP YOUR GANG OF 10 AND BRING YOUR DANCING BOOTS!

- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

PARD'NER SPONSOR - \$2,000 (MULTIPLE OPPORTUNITIES AVAILABLE)

ROUND UP YOUR GANG OF SIX AND BRING YOUR DANCING BOOTS!

- Complimentary tickets for six (6) guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

SPIRITS OR BEER SPONSOR - \$2,000 (TWO OPPORTUNITIES AVAILABLE)

STOCK OUR SALOON AND BRING NASHVEGAS TO DEER LODGE!

- Complimentary tickets for six (6) guests.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre- and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

DESSERT SPONSOR - \$2,000 (ONE OPPORTUNITY AVAILABLE)

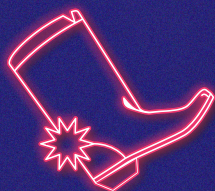
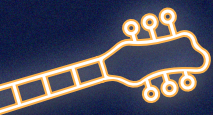
SHARE YOUR SWEET TOOTH WITH THE CROWD!

- Complimentary tickets for six (6) guests.
- Company recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide promotional gift items to guests and prize for silent auction.

GIFT SPONSOR- \$2,000 (ONE OPPORTUNITY AVAILABLE)

HELP GUESTS MAKE OFF LIKE A BANDIT WITH A BAG OF GOODIES!

- Complimentary tickets for six (6) guests.
- Prominent corporate logo recognition on all guest gift bags.
- Company recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide parting gift for guests and prize for silent auction.



SPONSORSHIP OPPORTUNITIES

REGISTRATION SPONSOR- \$2,000 (ONE OPPORTUNITY AVAILABLE)

MAKE A LASTING IMPRESSION WITH FRONT AND CENTRE PRESENCE!

- Complimentary tickets for six (6) guests.
- Prominent corporate logo recognition in the Registration Area.
- Company recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide a parting gift for guests and prize for silent auction.

VOLUNTEER HOSPITALITY SPONSOR - \$1,500 (ONE OPPORTUNITY AVAILABLE)

SHOW SOME SOUTHERN HOSPITALITY TO OUR MOST VALUABLE RESOURCE - OUR VOLUNTEERS

- Complimentary tickets for four (4) guests.
- Logo recognition at Volunteer Registration and Dinner areas and on volunteer badges.
- Company logo recognition on event and marketing materials and social media (including DCLF website, pre-and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide promotional gift items to volunteers, guests and prize for silent auction.
- Volunteer opportunities for your staff.

A corporation may deduct 100% of a sponsorship fee as a business expense under Section 18 of the Income Tax Act. All sponsors will be recognized in the DCLF annual report and become members of the Deer Lodge Centre Caring Circle.

***Please note that all sponsorships must be confirmed by September 12, 2024 to be included in print materials.**

OTHER WAYS TO GET INVOLVED

SPONSOR INDIVIDUAL TICKETS - STARTING AT \$250

Want to support the event but are unable to attend? We can donate your tickets to a member of the military, a Veteran, or a Deer Lodge Centre staff member, patient or resident, and you receive a charitable receipt for the full amount!

AUCTION PRIZE DONATION

Donations of items, services, experiences, or gift certificates to our auction will be front and centre as one of the most exciting parts of the evening! Silent Auction items will be displayed at the event along with the item description and your recognition on signage. A charitable tax receipt for eligible donations is available upon request.

Charitable donors will be highlighted in the program, if applicable.

**TO BE A PART OF THIS EXCITING AND LIFE-CHANGING EVENT PLEASE CONTACT:
Nicole LaTourelle | nlatourelle@deerlodgefoundation.ca | 204.272.8911**

Check out all the fun from *Deer Lodge Dance Hall Presents: Find the Beat on Bourbon Street* in 2023.

Nominated for a Winnipeg Nightlife Award for best charitable event for the second year in a row!



DEER LODGE DANCE HALL PRESENTS:
Find the Beat on Bourbon Street 2023



SPONSORSHIP OPPORTUNITIES

