



DEER LODGE CENTRE
FOUNDATION

22ND ANNUAL DEER LODGE CHARITY GOLF CLASSIC

SPONSORSHIP PACKAGE



BREEZY BEND GOLF + COUNTRY CLUB
JULY 4, 2024



ABOUT DEER LODGE CENTRE

For more than 100 years, Deer Lodge Centre has helped thousands of Manitobans live better lives by providing a broad range of programs and services. We strive to meet the health and wellness needs of our community, including long-term care and chronic care, rehabilitation services, outreach programs in geriatric mental health, respiratory therapy, and more.

Last year, our tournament raised over \$80,000 towards the refresh of our courtyard. We need your help to do even more. The existing courtyard is restrictive and fails to meet the needs of the Deer Lodge Centre family, and we envision an accessible space that provides socialization, meaningful activity and exercise, and enables us to re-establish a connection to nature.

As a supporter of the Deer Lodge Centre Foundation, you are making an investment in our community and will transform the courtyard into a healthy greenspace that our Veterans, patients, residents, staff, and families can enjoy. Join us today in the creation of a safe and welcoming new courtyard – a vital piece of our holistic plan for wellness!

TOURNAMENT DETAILS

DATE

July 4, 2024

LOCATION

Breezy Bend Golf + Country Club
7620 Roblin Blvd
Headingley, MB

SCHEDULE

10:00 AM Registration
12:00 PM Shotgun Start

SPONSORSHIP OPPORTUNITIES

Alicia Faucher
afaucher@deerlodgefoundation.ca
204.272.8911

In accordance with Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of the sponsorship which can be applied against company marketing budgets.

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$5,000 (EXCLUSIVE)

- Naming rights to the tournament: "Deer Lodge Centre Foundation Charity Golf Classic Presented by YOUR COMPANY NAME HERE".
- Prominent company logo placement on event materials (including DLCF website, pre- and post-event advertising and recognition, event program, in Welcome Area, course signage and reception screen)
- Recognition in the DLCF Annual Report.
- Corporate signage and opportunity for activity/giveaway at hole.
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Opportunity to address players at reception.
- Golf, lunch, gift and reception for four (4) players.

CART SPONSOR - \$3,000 (EXCLUSIVE)

- Prominent corporate logo recognition on player golf carts.
- Opportunity to provide promotional gift items on player carts.
- Company logo recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)
- Sponsorship recognition on DLC Portage Avenue sign.
- Recognition in the DLCF Annual Report.
- Opportunity to provide additional promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for four (4) players.

LUNCH SPONSOR - \$3,000 (EXCLUSIVE)

- Prominent corporate logo recognition in outdoor Lunch Area.
- Opportunity to give away promotional goods at Lunch Area.
- Company logo recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)
- Sponsorship recognition on DLC Portage Avenue sign.
- Recognition in the DLCF Annual Report.
- Opportunity to provide additional promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for four (4) players.

RECEPTION SPONSOR - \$3,000 (EXCLUSIVE)

- Prominent corporate logo recognition in post-game Reception Area.
- Opportunity to place promotional items at every reception table.
- Opportunity to address players at reception.
- Company logo recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)
- Sponsorship recognition on DLC Portage Avenue sign.
- Recognition in the DLCF Annual Report.
- Opportunity to provide additional promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for four (4) players.



SPONSORSHIP OPPORTUNITIES CONT.

GOLFER GIFT SPONSOR - \$2,500 (EXCLUSIVE)

- Recognition as Golfer Gift Sponsor for gift item of \$50+ provided to all golfers.
- Prominent corporate logo recognition at Golf Gift area.
- Company logo recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen)
- Opportunity to provide additional promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for four (4) players.

REGISTRATION TABLE SPONSOR - \$2,000 (EXCLUSIVE)

- Prominent logo recognition at player Registration Table.
- Company logo recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)
- Opportunity for Registration Table volunteers to wear your branded apparel.
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for two (2) players.

AUCTION SPONSOR - \$1,500 (EXCLUSIVE)

- Co-branded logo recognition on auction website and prize display table.
- Company logo recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)
- Opportunity to provide promotional gift items to participants.
- Golf, lunch, gift and reception for two (2) players.

HOLE SPONSOR - \$1,500

- Company logo recognition at your hole's tee box.
- Opportunity to run contest/activity/giveaway at hole.
- Company recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen)
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for two (2) players.

WINE RAFFLE SPONSOR - \$1,500 (EXCLUSIVE)

- Company logo recognition at the Wine Raffle hole's tee box.
- Opportunity to run additional activity/giveaway at hole.
- Company recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen)
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for two (2) players.

PUTTING GREEN SPONSOR - \$1,500 (EXCLUSIVE)

- Company logo recognition at the Putting Green.
- Opportunity to run contest/activity/giveaway at the Putting Green.
- Company recognition on event materials (including DLCF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for two (2) players.



SPONSORSHIP OPPORTUNITIES CONT.

DRIVING RANGE SPONSOR - \$1,500 (EXCLUSIVE)

- Company logo recognition at the Driving Range.
- Opportunity to run activity/giveaway at the Driving Range.
- Company recognition on event materials (including DCLF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage).
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Golf, lunch, gift and reception for two (2) players.

VOLUNTEER HOSPITALITY SPONSOR - \$1,500 (EXCLUSIVE)

- Logo recognition at Volunteer Registration area and on volunteer carts, badges and care bags.
- Opportunity to provide promotional gift items to volunteers, golf participants and prize for silent auction.
- Opportunity for volunteers to wear your branded apparel.
- Volunteer opportunities for your staff.
- Company recognition on event materials (including DCLF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage).
- Golf, lunch, gift and reception for two (2) players.

PLAYER BAG SPONSOR - \$1,000 (EXCLUSIVE)

- Company logo recognition on all complimentary player gift bags.
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Company recognition on event materials (including DCLF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage).

BEVERAGE CART SPONSOR - \$1,000 (EXCLUSIVE)

- Signage with company logo recognition on all beverage carts.
- Opportunity to provide branded water bottles to players and volunteers through the beverage cart.
- Opportunity to provide promotional gift items to participants and prize for silent auction.
- Company recognition on event materials (including DCLF website, pre- and post-event advertising and recognition, reception screen and Welcome Area signage)



SPONSOR REGISTRATION FORM

CONTACT INFORMATION

Name:

Title: Email:

Company: Phone:

Address: Fax:

City: Postal Code:

SPONSORSHIP OPTIONS

- | | |
|---|--|
| <input type="checkbox"/> Presenting Sponsor - \$5,000 | <input type="checkbox"/> Putting Green Sponsor - \$1,500 |
| <input type="checkbox"/> Cart Sponsor - \$3,000 | <input type="checkbox"/> Driving Range Sponsor - \$1,500 |
| <input type="checkbox"/> Lunch Sponsor - \$3,000 | <input type="checkbox"/> Volunteer Hospitality Sponsor - \$1,500 |
| <input type="checkbox"/> Reception Sponsor - \$3,000 | <input type="checkbox"/> Player Bag Sponsor - \$1,000 |
| <input type="checkbox"/> Golfer Gift Sponsor - \$2,500 | <input type="checkbox"/> Beverage Cart Sponsor - \$1,000 |
| <input type="checkbox"/> Registration Table Sponsor - \$1,500 | |
| <input type="checkbox"/> Auction Sponsor - \$1,500 | |
| <input type="checkbox"/> Hole Sponsor - \$1,500 | |
| <input type="checkbox"/> Wine Raffle Sponsor - \$1,500 | |

PAYMENT INFORMATION

- ☐ Please invoice me
- ☐ Please charge my credit card:

Name on card:

Card #: CVC:

Expiry date:

In accordance with Canada Revenue Agency regulations, sponsors will receive a letter from the Foundation which will state the full value of the sponsorship which can be applied against company marketing budgets.

Signature

Date



DEER LODGE CENTRE
FOUNDATION

COMPLETE AND SUBMIT TO:

DEER LODGE CENTRE FOUNDATION
2109 Portage Avenue, Winnipeg, MB R3J 0L3
Alicia Faucher, 204.272.8911 | afaucher@deerlodgefoundation.ca

PLAYER REGISTRATION FORM

PLAYER 1 _____ ☐ **SINGLE GOLFER: \$250** ☐ **TEAM OF FOUR: \$1,000**

Name: _____
Company: _____ Email: _____
Address: _____ Phone: _____
City: _____ Fax: _____
Province: _____ Postal Code: _____

PLAYER 2 _____

Name: _____
Company: _____ Email: _____
Address: _____ Phone: _____
City: _____ Fax: _____
Province: _____ Postal Code: _____

PLAYER 3 _____

Name: _____
Company: _____ Email: _____
Address: _____ Phone: _____
City: _____ Fax: _____
Province: _____ Postal Code: _____

PLAYER 4 _____

Name: _____
Company: _____ Email: _____
Address: _____ Phone: _____
City: _____ Fax: _____
Province: _____ Postal Code: _____



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