



DEER LODGE DANCE HALL
PRESENTS

10.7.2026

LA BELLA VITA

CARNIVAL *IN* VENICE

SPONSORSHIP PACKAGE

DEER LODGE CENTRE
FOUNDATION

OCTOBER 7 2026

For more than 100 years, Deer Lodge Centre has been dedicated to helping thousands of Manitobans live healthier, fuller lives. We proudly serve our community by providing comprehensive health and wellness services, including complex continuing care, rehabilitation, and outreach programs in geriatric mental health, respiratory therapy, and beyond.

Deer Lodge Dance Hall Presents “Carnival in Venice”, an enchanting evening inspired by *la bella vita*—the beauty of life, community, and celebration. Step behind the mask and immerse yourself in an unforgettable night featuring spectacular auctions, exquisite cuisine, captivating entertainment, and dancing in support of the Veterans, patients, and residents who call Deer Lodge Centre home.

With the generous support of sponsors and community leaders like you, we will once again transform our centre’s iconic Main Street into a spectacular Venetian piazza. Dance Hall has become one of the most anticipated events of the year, featuring a night like no other, and now is your chance to make a meaningful impact on the lives of those in our care.

★ PROFILE YOUR COMMUNITY LEADERSHIP ★

What better way to define your organization than through charitable giving? Leaders in business and philanthropy from our community are choosing to support our Dance Hall event in 2026. Here is your opportunity to join by supporting Deer Lodge Centre and the Manitobans who rely on Deer Lodge Centre for first-rate care in areas like dementia, complex continuing care and bariatrics.

Beyond the sponsorship options outlined below, we would be happy to customize a package that meets the specific needs of you or your organization. We look forward to working with you to make Dance Hall 2026 one for the ages.

Join us as a sponsor and help create an evening filled with mystery, elegance, and meaningful impact.

TO BE A PART OF THIS EXCITING EVENT, PLEASE CONTACT:

Tony Mariani
tmariani@deerlodgefoundation.ca
204-272-8911

★ SPONSORSHIP OPPORTUNITIES ★

PRESENTING SPONSOR - \$10,000

BE OUR TOP SPONSOR AND PROUDLY SUPPORT DEER LODGE CENTRE

- Complimentary tickets for 14 guests.
- Welcome paragraph, half-page colour ad and prominent logo recognition in event program.
- Prominent company logo placement on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Emcee sponsorship recognition and thank-you at event.
- Sponsorship recognition on DLC Portage Avenue sign.
- Option to provide pull-up banner to be displayed at event.
- Opportunity to provide promotional gift items to guests and prize for silent auction.
- A special private tour of Deer Lodge Centre at a convenient time (subject to provincial health regulations).

SOLD OUT

FOOD SPONSOR - \$5,000 (TWO OPPORTUNITIES AVAILABLE)

PARTNER WITH US ON ONE OF OUR FAVOURITE FEATURES- DELECTABLE CUISINE

- Prominent corporate logo recognition at food stations and on menus.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

ENTERTAINMENT SPONSOR - \$5,000 (TWO OPPORTUNITIES AVAILABLE)

HELP US SWEEP EVERYONE OFF THEIR FEET WITH SPECTACULAR MUSIC AND ENTERTAINERS

- Prominent corporate logo recognition as Entertainment Sponsor at event.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

AMBIANCE + DÉCOR SPONSOR - \$5,000 (TWO OPPORTUNITIES AVAILABLE)

HELP TRANSFORM DEER LODGE CENTRE'S MAIN STREET INTO A VENETIAN PIAZZA

- Prominent corporate logo recognition as Ambience Sponsor at event.
- Complimentary tickets for 10 guests.
- Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
- Quarter-page colour ad and logo recognition in event program.
- Emcee sponsorship recognition and thank-you at event.

VALET PARKING SERVICE SPONSOR - \$5,000 (ONE OPPORTUNITY AVAILABLE)

CONNECT DIRECTLY WITH EVERY GUEST IN THIS SPECIAL, UNIQUE WAY

- Prominent corporate logo recognition in Guest Valet Parking Service area.
 - Complimentary tickets for 10 guests.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
 - Quarter-page colour ad and logo recognition in event program.
 - Emcee sponsorship recognition and thank-you at event.
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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SOUNDS, LIGHTING + PRODUCTION SPONSOR - \$3,500 (ONE OPPORTUNITY AVAILABLE)

LIGHT UP OUR MAIN STREET WITH THE SIGHTS AND SOUNDS OF VENICE

- Complimentary tickets for eight (8) guests.
 - Prominent corporate logo recognition as Sound, Lighting and Production Sponsor at event.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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PHOTO AREA SPONSOR- \$3,500 (ONE OPPORTUNITY AVAILABLE)

PROVIDE GUESTS A UNIQUE BACKDROP FOR CANDID, MEMORABLE PHOTOS

- Prominent corporate logo recognition on photo area signage at event.
 - Complimentary tickets for eight (8) guests.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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RAFFLE SPONSOR - \$3,500 (ONE OPPORTUNITY AVAILABLE)

SPONSOR A VARIETY OF RAFFLES WITH GLAM PRIZES FOR GUESTS

- Prominent corporate logo recognition on all raffle signage.
 - Complimentary tickets for eight (8) guests.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, event signage and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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WINE SPONSOR - \$3,500 (ONE OPPORTUNITY AVAILABLE)

HELP OUR GUESTS TIP A GLASS IN SUPPORT OF DEER LODGE CENTRE

- Prominent corporate logo recognition as Wine Sponsor at event.
- Complimentary tickets for eight (8) guests.
- Opportunity for product promotion and giveaways on-site.
- Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
- Emcee sponsorship recognition and thank-you at event.
- Opportunity to provide promotional gift items to guests and prize for silent auction.

GROUP OF 10 - \$3,500 (MULTIPLE OPPORTUNITIES AVAILABLE)

ROUND UP 10 FRIENDS FOR THE BALL

- Complimentary tickets for 10 guests.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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GROUP OF 6 - \$2,000 (MULTIPLE OPPORTUNITIES AVAILABLE)

ROUND UP SIX FRIENDS FOR THE BALL

- Complimentary tickets for six (6) guests.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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SPIRITS OR BEER SPONSOR - \$2,000 (TWO OPPORTUNITIES AVAILABLE)

STAND OUT AS A SPIRITS OR BEER SPONSOR AND HELP STOCK OUR BAR

- Complimentary tickets for six (6) guests.
 - Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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DESSERT SPONSOR - \$2,000 (ONE OPPORTUNITY AVAILABLE)

SHARE YOUR SWEET TOOTH WITH THE CROWD

- Complimentary tickets for six (6) guests.
 - Company recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
 - Opportunity to provide promotional gift items to guests and prize for silent auction.
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GIFT BAG SPONSOR - \$2,000 (ONE OPPORTUNITY AVAILABLE)

HAVE UNMISTAKEABLE IMPACT THROUGH ONE OF THE MOST TREASURED PERKS FOR OUR GUESTS

- Complimentary tickets for six (6) guests.
 - Prominent corporate logo recognition on all guest gift bags.
 - Company recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
 - Opportunity to provide parting gift for guests and prize for silent auction.
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REGISTRATION SPONSOR - \$2,000 (ONE OPPORTUNITY AVAILABLE)

MAKE A LASTING IMPRESSION WITH FRONT AND CENTRE PRESENCE

- Complimentary tickets for six (6) guests.
- Prominent corporate logo recognition on all guest gift bags.
- Company recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide parting gift for guests and prize for silent auction.

VOLUNTEER HOSPITALITY SPONSOR - \$1,500 (ONE OPPORTUNITY AVAILABLE)

SHOW SOME LOVE TO OUR MOST VALUABLE RESOURCE - OUR VOLUNTEERS

- Show some love to our most valuable resource- our volunteers!
- Complimentary tickets for four (4) guests.
- Logo recognition at Volunteer Registration and Dinner areas and on volunteer badges.
- Company logo recognition on event and marketing materials and social media (including DLCF website, pre- and post-event advertising and recognition, and screen slideshow).
- Opportunity to provide promotional gift items to volunteers, guests and prize for silent auction.
- Volunteer opportunities for your staff.

A corporation may deduct 100% of a sponsorship fee as a business expense under Section 18 of the Income Tax Act. All sponsors will be recognized in the DLCF annual report and become members of the Deer Lodge Centre Caring Circle. Sponsorship fees are non-refundable and corporate sponsors are not eligible to receive a tax receipt from this event.

*Please note that all sponsorships must be confirmed by September 7, 2026 to be included on print materials.

OTHER WAYS TO GET INVOLVED

SPONSOR INDIVIDUAL TICKETS - STARTING AT \$250

Want to support the event but are unable to attend? We can donate your tickets to a member of the military, a Veteran, or a Deer Lodge Centre staff member, patient or resident, and you receive a charitable receipt for the full amount!

AUCTION PRIZE DONATION

Donations of items, services, experiences, or gift certificates to our auction will be front and centre as one of the most exciting parts of the evening! Silent Auction items will be displayed at the event along with item description and your recognition on signage. A charitable tax receipt for eligible donations is available upon request.

Charitable donors will be highlighted in the program, if applicable.

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FOUNDATION